



For Immediate Release

Netspace Delivers Faster Broadband, More Competition in Tasmania

Local investment, affordable choice from Netspace set to spark ADSL2+ takeup

Hobart, Launceston and Melbourne, Australia – 23 July 2009 – More Tasmanians now have a choice when it comes to high-speed broadband internet services following today's announcement by [Netspace](#) of seven new high-speed broadband exchanges covering Hobart, Launceston and surrounding areas.

Netspace has unveiled ten new exchanges in just the last three months, with more to come, underscoring its commitment to investing in high-speed broadband infrastructure in Tasmania and providing greater competition to the incumbent Telstra ISP network. Netspace is now the largest non-Telstra provider of high-speed broadband services in Tasmania and has set its sights on winning market share from the giant telco through more competitive pricing and a local presence in Hobart.

Premier David Bartlett joined Netspace Regulatory and Carrier Affairs Manager Matthew Phillips and Aurora CEO Dr Peter Davis at Aurora's West Hobart Data Centre this afternoon to mark the expansion of Netspace's broadband services.

"This local investment by Netspace is a very welcome, timely and important commercial endorsement of the telecommunications initiatives the State Government has introduced in Tasmania with the help of Aurora, and the progress already being made across the State," said Premier Bartlett. "The implementation of this investment in communication infrastructure brings significant new competition to Tasmanian broadband telecommunications and will enable greater innovation by businesses and individuals alike."

Phillips said, "Residential and business internet users in Tasmania have waited a long time to realise significant savings on their broadband costs, or to be offered more affordable choices to upgrade to high-speed broadband in the first place. Netspace plans are now delivering speed and data to more areas of Tasmania at prices up to \$50 per month less than our competitors."

Two of the most popular Netspace residential plans:

- ADSL2+ 10GB at \$29.95 per month when bundled with home phone, or \$39.95 stand-alone
- ADSL2+ 20GB at \$39.95 per month when bundled with home phone, or \$49.95 stand-alone

Some of the most popular Netspace business plans are:

- ADSL2+ 20GB with features designed for small business at \$49.95 bundled or \$59.99 stand-alone

- Available for a short time only, a range of unlimited use or uncapped plans for business starting from \$199 for customers who want cost certainty and have high internet usage needs during business hours.

“Tasmanians have been wanting for high-speed broadband for far too long and Netspace is answering the call by delivering faster broadband and greater choice to more homes and businesses,” said Netspace Managing Director, [Stuart Marburg](#). “At Netspace we took a decision a year ago to invest locally to be able to turn on the exchanges we are announcing today, rather than waiting for Basslink or the NBN to get up and running before making investment decisions.”

Marburg said, “With ten new exchanges in total and two more to come online, we have gotten on with the job of building new exchanges wherever Aurora* backhaul fibre was available and made full use of every available on-island fibre link to bring an affordable high-speed broadband alternative to as many areas of Tasmania as currently possible. We’re eager to continue working with Aurora to further expand high-speed broadband services across Tasmania.”

The areas covered by the 10 newest Netspace exchanges are:

Hobart (2 exchanges)	Launceston (2 exchanges)
New Town	Sandy Bay
Glenorchy	Kingston
Claremont	Lindisfarne

A further two are still to come, and will service Bellerive and Howrah.

Marburg said, “Much of the conversation around delivering high-speed broadband to more Tasmanians has been about getting the Basslink up and running or what will happen with the implementation of the NBN. These projects are definitely beneficial, but let’s not forget the crucial component of being able to bring the service to the door once you bring it to the island. We have made that investment and are delivering now, providing consumers and businesses with choice.”

Track the rollout of Netspace ADSL2+ Broadband Coverage in Tasmania:

<http://www.netspace.net.au/broadband/adsl2/coverage/tas/>

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**Aurora Energy is the Tasmanian Government’s strategic partner to commercialise the TasGovNet optical fibre backbone.*

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